

SHOW REPORT

home · table deco fair SEOUL 2019



OVERVIEW

Date | Dec. 12 - 15, 2019

Venue | COEX Hall C, D

Organized by | Reed K. Fairs Exhibitions CASA

Sponsored by | Icheon 한국공예·디자인문화진흥원 KOSID

yanolja skyLife SAMSUNG R/pay

CO-LOCATED EVENTS

디자인살롱 서울 | Design Salon Seoul 2019

ICHEON CERAMIC | Icheon Ceramic Fair

MY CHRISTMAS FAIR | My Christmas Fair

RESULT

17,627
SQM

452
EXHIBITORS

927
BOOTHs

99,027
VISITORS

BUSAN

BEXCO Jun.6 - 9

226 Exhibitors

470 Booths

57,651 Visitors

SUWON

SCC Jun.27 - 30

206 Exhibitors

422 Booths

45,859 Visitors

DAGUE

EXCO Oct.10 - 13

136 Exhibitors

210 Booths

33,176 Visitors

SEOUL

COEX Dec.12 - 15

452 Exhibitors

927 Booths

99,027 Visitors

New Launch

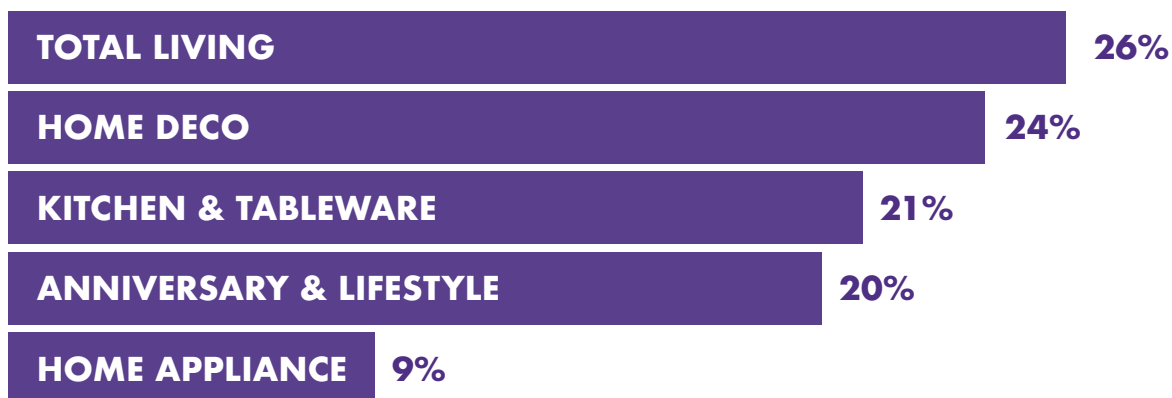


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PREMIUM HOME STYLING EXHIBITION

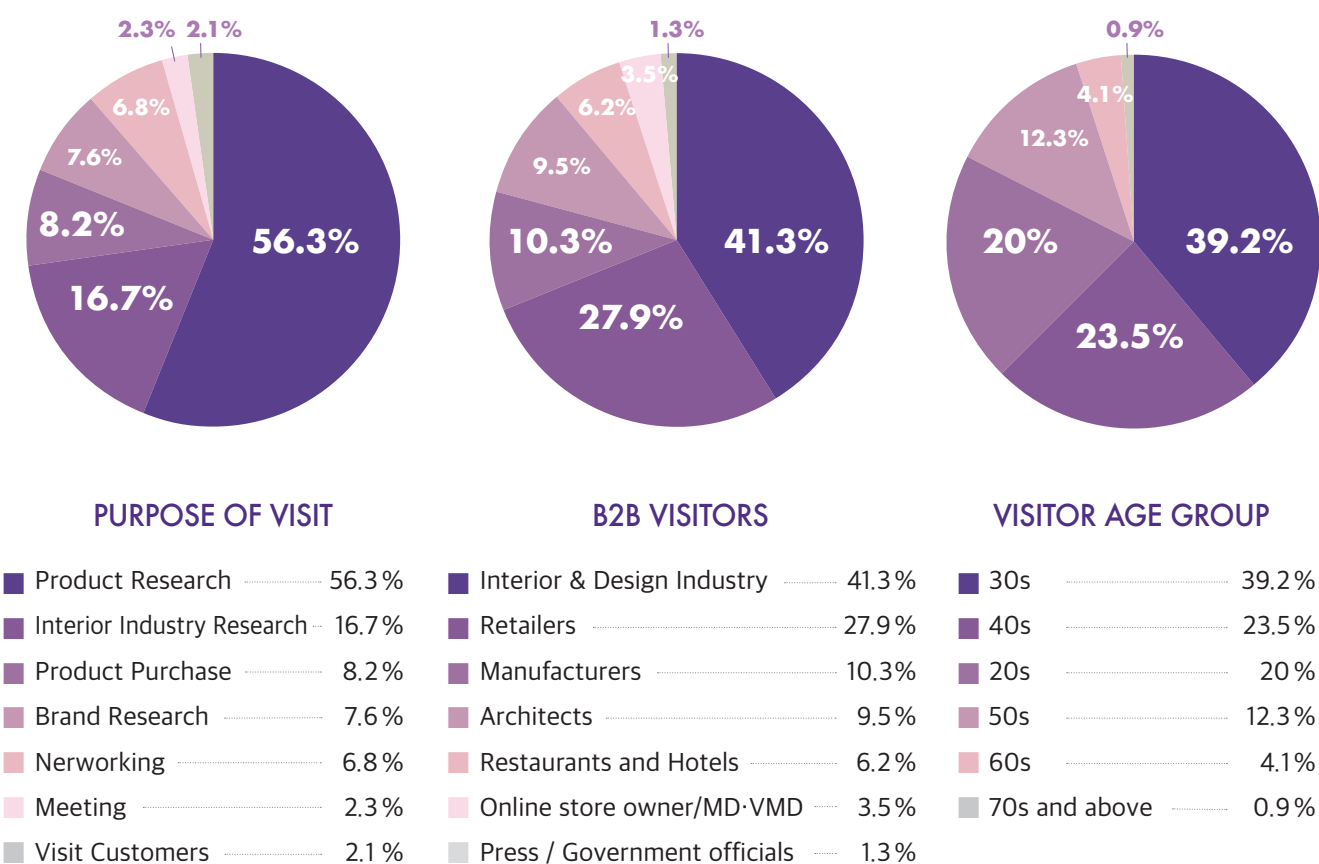
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EXHIBITOR PROFILE



VISITOR PROFILE





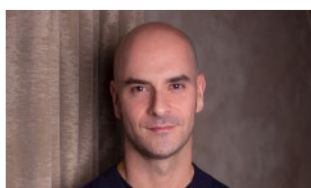
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DESIGN SALON SEOUL 2019

Date | Dec. 12 - 13, 2019
Venue | COEX Conference room 401
Attendee | 800 Total Attendees

DAY 1. Dec. 12th DESIGN & TREND INSIGHT



Nick Grinder
Apparatus Studio
Vice President of Sales



Anny Wang & Tim Söderström
Wang & Söderström
Co-Founders



Kwang Ho Lee
Klo Studio
Founder



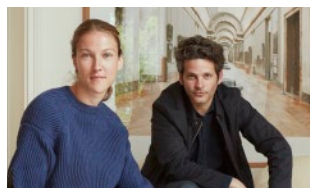
Jong Yoon Kim & Dae Sun Lim
Yanolja Co.,Ltd.
CEO & General Manager



Christiano Pigazzini
Note Design Studio
Founder



Britt Moran
Dimore Studio
Co-Founder



Benjamin Paulin & Alice Lemoine
paulin, paulin, paulin
Design Directors

DAY 2. Dec. 13th LIFESTYLE TREND



Choy, Won Cheol
Hanyang Univ. Graduate School of Real Estate Convergence / Professor



Na, Jang Soo
KOSID(Korean Society of Interior Architects / Designers) / President



Kim, Moon Duck
KIID(Korean Institute of Interior Design / Honorary President



Dewi Pinatih
Stylus Media Group
Senior Editor



Hyun Young Park
Daumsoft, The Mining Company
General Manager



Joo Seok Hong
Urbanplay
CEO



Mindy Lee
Trendlab506
CEO



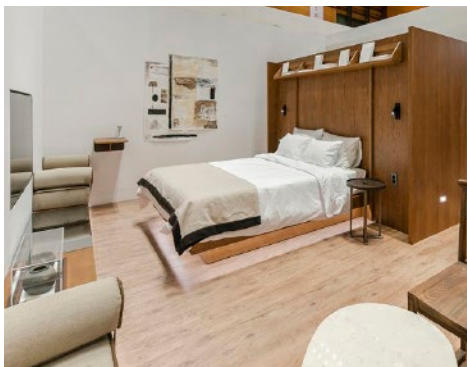
Hyang Eun Lee
Sungshin Women's Univ.
Research Professor



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FEATURES

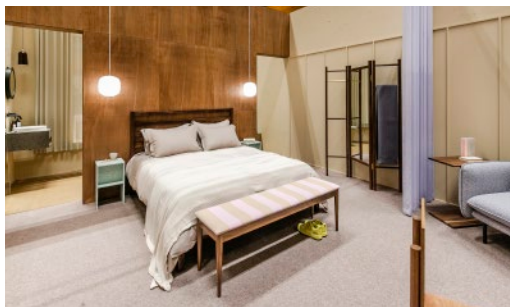


Creator's Hotel

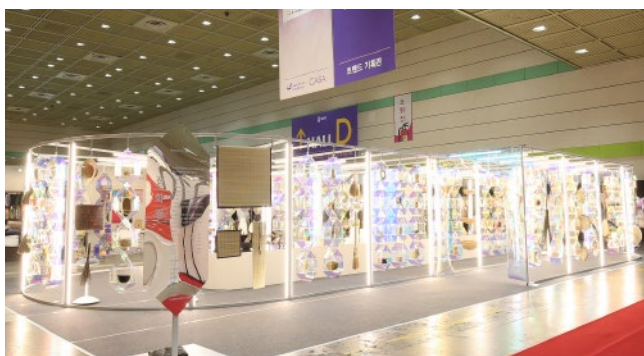
Creator's Hotel
YANOLJA X DESIGNER

Brands and Designers

Yanolja Co.,Ltd. + Brown-Dot Hotel
Teo Yang Studio
Villa Records / Wie Ein Kino
SquareRoots + The Sup
Riviera Maison
Parnell + Hosting House
Macaroni Penguin + NNN
Le marble by Total Marble



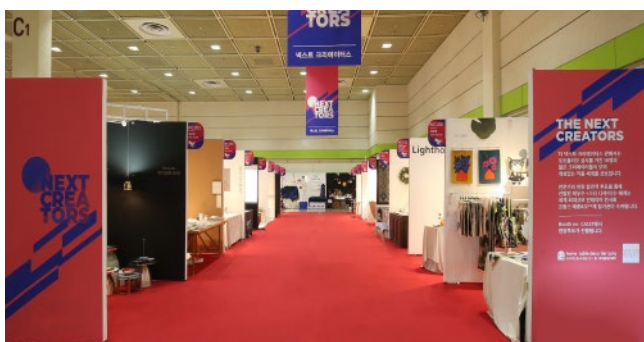
SeungHun Lee / Teo Yang /
SeongBin Lim / Marie Lee /
Note Design Studio /
Justin Wheatcroft / Edward Stoddart /
HoSuk Jang / Park Se Hyun /
Andy Eom / Echt



Trend Feature : <Fantastic Craft >



Up & Coming Designers



The Next Creators



Flower Feature



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PREMIUM HOME STYLING EXHIBITION