



**HOME  
TABLE DECO  
FAIR**

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PREMIUM HOME STYLING EXHIBITION

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**SEOUL**  
COEX 5.8-11

**BUSAN**  
BEXCO 6.26 -6.29

**SEOUL**  
COEX 12.18-21



# HOME · TABLE DECO FAIR

## 2025

SEOUL COEX      May. 8 - May. 11

BUSAN BEXCO      Jun. 26 - Jun. 29

SEOUL COEX      Dec. 18 - Dec. 21

Organized by **RX** K Fairs **CSLV**  
CASA LIVING



 Homepage



 Instagram

PREMIUM HOME STYLING EXHIBITION

# HOME · TABLE DECO FAIR

HOME·TABLE DECO FAIR brings the latest premium home styling trends to the show floor and offers inspiring ideas.

HOME·TABLE DECO FAIR opens the door to new inspiring ideas and business opportunities. Every year, this event is considered one of the most anticipated and important events to participate in, among many enthusiasts and professionals in the decoration and lifestyle industry in Korea. HOME·TABLE DECO FAIR features a curated selection of influential furniture, interior brands, and every single corner of one's lifestyle. The show has welcomed more than 150,000 visitors in the past year, connecting architects, interior designers, specifiers, retailers, and end-consumers with leading brands.

We invite you to HOME·TABLE DECO FAIR, which leads you to improve your brand awareness through discovering a wide range of networks.

**2025**  
**May. 8 - 11**  
**SEOUL COEX**

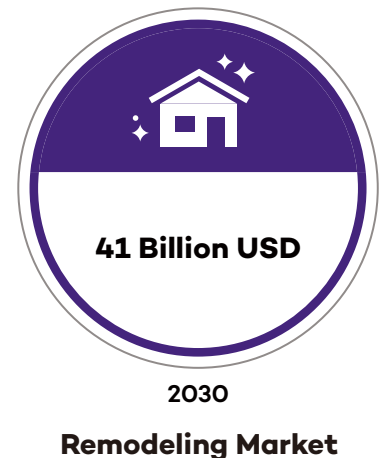
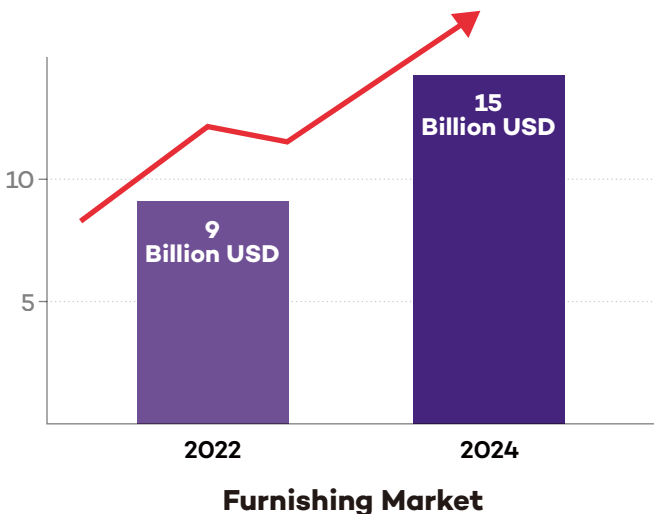
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**SEOUL COEX**



## DISCOVER NEW OPPORTUNITIES IN KOREA

Korean consumers' interest in furnishing and decorating their homes is growing rapidly and becoming increasingly more sophisticated. Driven by the increasing number of single households, income growth, and a new social trend to spend more time at home, Korea's furnishing market value has doubled over the past five years to 9 billion USD and is projected to reach 15 billion USD by 2024. Also growing hotel business, new golf club and resort projects, and several new landmarks expand the interior design and furnishing market.



## I EXHIBIT ITEMS I



TOTAL LIVING & INTERIOR



HOME DECO & LIFESTYLE



KITCHEN & TABLEWARE



ARTLIVING & CRAFT



SMART HOME & APPLIANCE

## I INTERIOR DESIGN TREND I

Showcasing the current interior design and furnishing trend on the show floor.



2023 SHOW VIDEO

## I SPECIAL FEATURED SECTORS I

**0% WASTE** Highlights eco-friendly and sustainable products.

**NEXT CREATORS** Rising young creators are given a chance to showcase their talent.

**BRAND-NEW** Focus on new innovative products of the exhibitors.

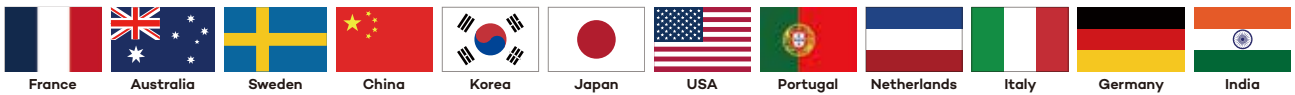
**ART LIVING** Galleries present art pieces on the show floor.

**KIDS ROOM** Lifestyle brands for kids create an exclusive zone for kids and parents.

**CRAFT** Creative techniques and unique beauty of craftsmanship.

# I INTERNATIONAL I

The Home Table Deco Fair X The Maison is Korea's premier premium home styling exhibition. It serves as a platform to explore not only the trends in the Korean market, which is currently attracting global attention, but also the broader Asian market. This event offers a valuable opportunity to discover direct global business prospects.

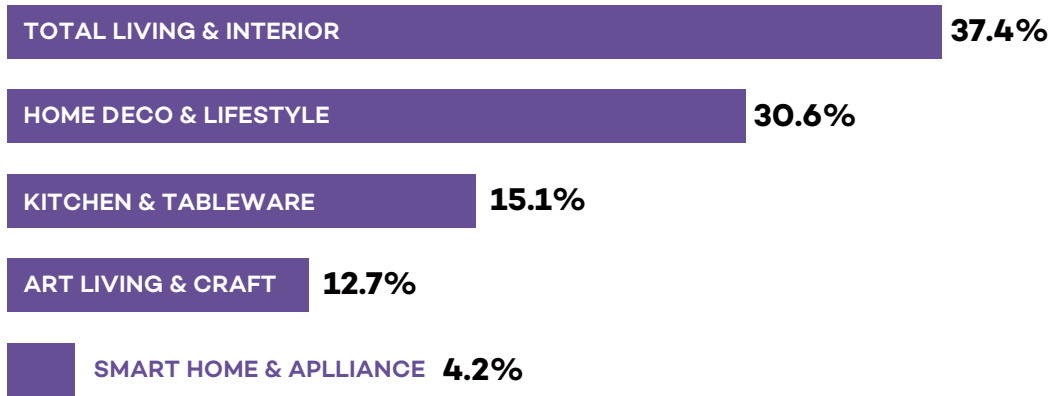


# I FACTS & FIGURES I

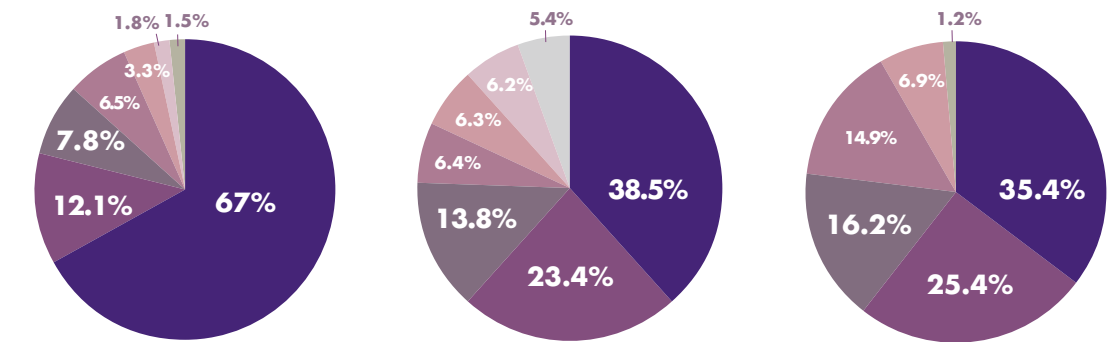
## RESULTS

<b>BUSAN</b>	<b>185</b> Exhibitors	<b>416</b> Booths	<b>44,586</b> Visitors
<b>SEOUL</b> (THE MAISON)	<b>352</b> Exhibitors	<b>620</b> Booths	<b>70,108</b> Visitors
<b>SEOUL</b>	<b>552</b> Exhibitors	<b>953</b> Booths	<b>87,238</b> Visitors

## EXHIBITOR PROFILE



## BUYER PROFILE



PURPOSE OF VISIT	BUYER SECTOR	VISITOR AGE GROUP
Market and Product Research	Interior / Design	30s
Industry Research	Retail / Distribution / Department Store	40s
New Brand Research	Manufacturing Industry	50s
Meeting	Online Store / MD-VMD	20s
Client Visit	Restaurants and Hotels	60s
Product Trade	Hospitality industry	70s and above
Networking	Media / Influencers / Government Officials	



## I APPLICATION I

### BOOTH TYPE



THE MAISON



\*Carpet is excluded.

SEOUL / BUSAN



#### Raw Space

Space only provided. Exhibitor must choose one of the official contractors registered at the exhibition center.

#### Shell Scheme

Wooden walls, company name board, carpet 3 lights, 1KW power, power outlet provided.

### BOOTH PRICE

	Raw Space	Shell Scheme
SEOUL / THE MAISON	3,000 USD	3,500 USD
BUSAN	2,500 USD	3,000 USD

#### Contact

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## I CONFERENCE I

'Design Salon Seoul' offers keen analysis and guidelines of home styling trends and design inspirations.



Rossana Orlandi

India Mahdavi

Cecile Rosenstrauch

Lionel Jadot

Britt Moran

Tom Dixon



**PREMIUM  
HOME  
STYLING  
EXHIBITION**







TEL 02 554 3122 | [www.hometabledeco.com](http://www.hometabledeco.com)

**Home Table Deco Fair Secretariat**

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